

# project profile

## 3 R's - Reduce Reuse Recycle

### introduction

The 3Rs project is currently being run in 5 schools across Slough by Groundwork Thames Valley, for Slough Borough Council as part of its Keep Slough Green and Tidy campaign.

Pupils are being encouraged to get creative about their rubbish and waste minimisation solutions, both at school and in the home.



### project

With funding by Slough Borough Council, pupils are being taught about the waste we generate and ways in which we can all reduce our environmental impact.

A variety of fun activities are planned during the project, including community clean ups, recycling rubbish to create litter monsters, and a trip to a landfill site to see the amount of rubbish we create first hand.

### services provided

Groundwork works on a practical level with the schools organising fun and educational workshops day trips to engage the pupils in the reduce, reuse and recycle message.

The council started the schools green campaigns by donating recycling containers to the schools.



### quotes

**Barbara Taylor** teacher at **Godolphin** commented

“The project is a fantastic opportunity for children to have an influence on their local environment first hand.

The paper recycling in school is off to a great start, and the workshops the children will take part in over the coming term will reinforce the message in a creative and fun way”.



## about groundwork

Groundwork Thames Valley is an independent social, environmental and economic regeneration charity. The Trust works with partners from the local community, local authorities, business and government on projects that engage and motivate local people to improve their quality of life by using and improving their local environment. For more information please contact us at: **Groundwork Thames Valley, Colne Valley Park Centre, Denham Court Drive, Denham, Uxbridge, Middlesex, UB9 5PG. Tel 01895 832662 Fax 01895 833552 Email tv@groundwork.org.uk**